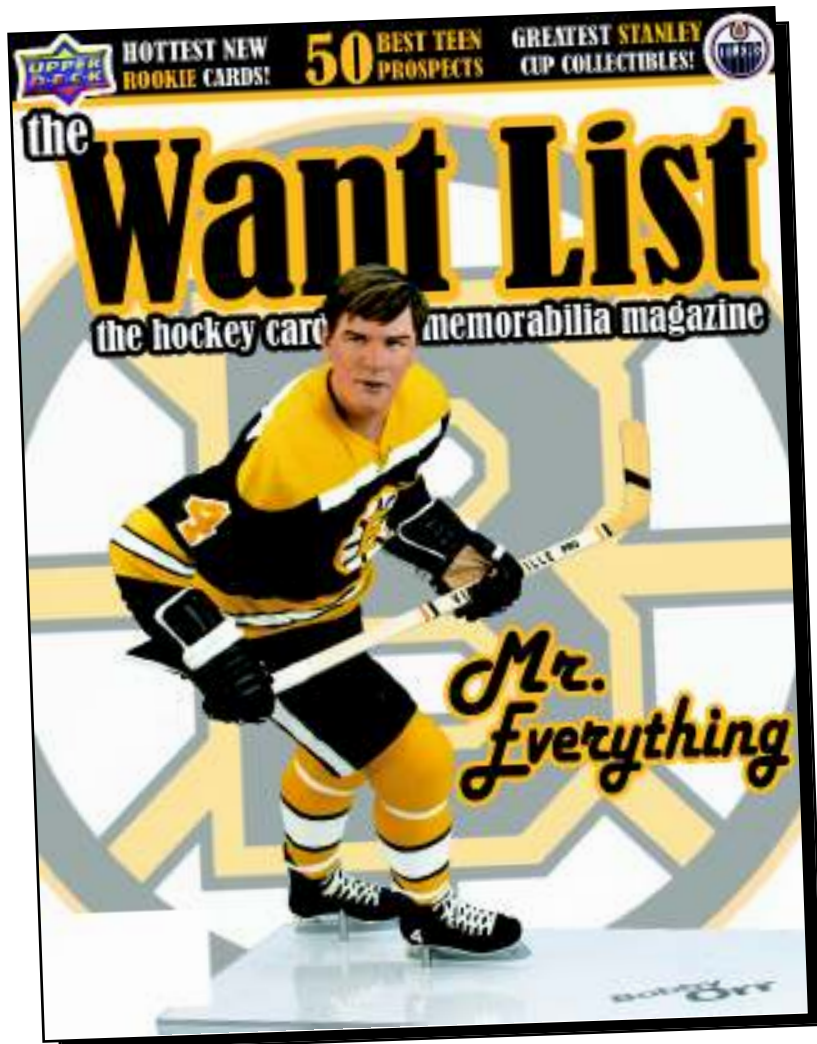


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The Want List is Canada's new hobby magazine featuring the best in hockey collectibles. From rookie cards to autographs to game-used memorabilia, *The Want List* showcases everything you will wish you had.

Every issue will showcase the newest and coolest from the hockey memorabilia marketplace. The magazine will follow Canada's most popular winter sport - from the National Hockey League down to the junior circuits. The magazine will also provide analysis of the hottest rookie cards as well as a steady diet of vintage memorabilia.

The Want List is produced by Up North Productions, hobby authors of nearly 20 years experience including publication of *The Hockey Rookie Card Checklist* and *The Wayne Gretzky Checklist and Price Guide*. There will be a new issue of *The Want List* every two months starting with the premiere September/October 2009 issue. Every issue will be printed in full colour and highlight the best of the Canadian sports memorabilia hobby.

			Cover	Price	TOTAL
TWL_M10 <input type="checkbox"/>	<i>The Want List</i>	9 TWL issues + 2011 Almanac	\$63.50	\$39.33	\$44.44 inc. HST
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